



2023 WINNER OF 6 INTERNATIONAL IAFE AWARDS

19 June, 2024

Cash in on discounts at Culture Kings Warehouse Sale

Calling all fans of Culture Kings – the cult streetwear retailer is bringing its much-anticipated Warehouse Sale to the Brisbane Showgrounds this weekend and there'll be nothing priced over \$50!

The CK UP LATE Warehouse Sale will be landing at John Reid Pavilion this Saturday and Sunday to deliver a jam-packed weekend with prices starting from just \$10.

Recreating its exciting signature store atmosphere at the Warehouse Sale will be food trucks, a 3-on-3 basketball competition, prizes and more.

Culture Kings has established themselves as a premium streetwear brand. Curated with over 100 leading brands from around the world, Culture Kings is one of the most sought-after streetwear retailers.

Culture Kings has eight world-renowned locations across Australia and it has become famous for its in-store drop ins by huge celebrities from rap, hip-hop, R & B, electronic, fashion and sport scenes.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said it was a coup to host the Warehouse Sale of the hugely successful retailer Culture Kings.

“Culture Kings is a global retail powerhouse with cult-like status so we are delighted they have chosen the John Reid Pavilion as the location of their Warehouse Sale,” Mr Coyle said.

“The streetwear stores have such a massive following that we are expecting big numbers to come along to their first Warehouse Sale at the Brisbane Showgrounds

The CK UP LATE Warehouse Sale will run from 9am – 9pm this Saturday (June 22) and from 8am to 4pm on Sunday (June 23).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane’s CBD and is Queensland’s largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au

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