



21 May 2025

Wine and cheese festivals join forces for a brie-lliant return to the Brisbane Showgrounds

Australia's largest cheese festival is once again pairing up with the country's biggest Pinot Noir party for the ultimate food and wine double-header at the Brisbane Showgrounds from this Friday.

Back by popular demand after a sell-out crowd in November, MOULD x Pinot Palooza will take over the John Reid Pavilion from Friday 23 to Sunday 25 May, delivering three delicious days of artisan cheese and sensational pinot.

Bringing the best of Australia's dairy delights, MOULD will showcase more than 50 varieties of locally crafted cheese from across the country, while Pinot Palooza will pour over 50 red wine samples from Australia and around the world.

Alongside the main attractions, attendees can enjoy pop-up bars serving craft beer, cocktails and spirits, plus browse an expanded selection of cheese accompaniments including boutique salami, honey, crackers and pastes.

Brisbane Showgrounds General Manager of Venue Sales and Marketing Jago Coyle said they were looking forward to welcoming the festival back to the Showgrounds.

"We're excited that Brisbane is the first stop on this year's MOULD x Pinot Palooza tour and it's no surprise to see the event sell out once again," Mr Coyle said.

"We love seeing the John Reid Pavilion transform into a lively, flavour-packed celebration of all things cheese and wine."

The event will be held on Friday from 5pm to 9pm, Saturday from 11am to 3pm and 4pm to 8pm, and Sunday from 11am to 3pm. Tickets to the event are sold out, but people can join the waitlist by clicking [here](#).

The Brisbane Showgrounds precinct is located 1.5km from Brisbane's CBD and is Queensland's largest indoor/outdoor events site. Visit www.brisbaneshowgrounds.com.au

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